

DUPLICATE

## INVOICE



**WTEV-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.actionnewsjax.com>

Billing Address:

**American Rambler Pro**  
**Attention: Accounts Payable**  
**138 Conant St.**  
**Beverly, MA 01915**

Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
59320-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	393

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	59320	09826750

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/02/12	Action News @ 6a	6:00 AM-7:00 AM	11-----	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 6:55 AM Action News @ 6a 6:00 AM-7:00 AM :30 2012MRFP129H \$35.00 NM									
1 WTEV Tu 10/02/12 6:58 AM Action News @ 6a 6:00 AM-7:00 AM :30 2012MRFP129H \$35.00 NM									
4	10/01/12	10/02/12	CBS Morning News	7:00 AM-9:00 AM	11-----	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 7:24 AM CBS Morning News 7:00 AM-9:00 AM :30 2012MRFP120H \$70.00 NM									
1 WTEV Tu 10/02/12 8:11 AM CBS Morning News 7:00 AM-9:00 AM :30 2012MRFP120H \$70.00 NM									
5	10/01/12	10/02/12	M-F 9a-10a	9:00 AM-10:00 AM	11-----	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 9:23 AM M-F 9a-10a 9:00 AM-10:00 AM :30 2012MRFP129H \$80.00 NM									
1 WTEV Tu 10/02/12 9:38 AM M-F 9a-10a 9:00 AM-10:00 AM :30 2012MRFP129H \$80.00 NM									
8	10/01/12	10/02/12	The Price is Right	11:00 AM-12:00 PM	11-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 11:29 AM The Price is Right 11:00 AM-12:00 PM :30 2012MRFP120H \$600.00 NM									
1 WTEV Tu 10/02/12 10:59 AM The Price is Right 11:00 AM-12:00 PM :30 2012MRFP120H \$600.00 NM									
9	10/01/12	10/02/12	Action News @ Noon	12:00 PM-12:30 PM	11-----	:30	2	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$460.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 12:12 PM Action News @ Noon 12:00 PM-12:30 PM :30 2012MRFP129H \$460.00 NM									
1 WTEV Tu 10/02/12 11:59 AM Action News @ Noon 12:00 PM-12:30 PM :30 2012MRFP129H \$460.00 NM									

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	393	

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9	10/01/12	10/02/12	Action News @ Noon	12:00 PM-12:30 PM	11-----	:30	2	\$460.00	NM
12	10/01/12	10/02/12	Soap Rotator	12:30 PM-2:00 PM	11-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 12:29 PM Soap Rotator 12:30 PM-2:00 PM :30 2012MRFP120H \$500.00 NM									
1 WTEV Tu 10/02/12 1:29 PM Soap Rotator 12:30 PM-2:00 PM :30 2012MRFP120H \$500.00 NM									
14	10/01/12	10/02/12	The Talk	2:00 PM-3:00 PM	11-----	:30	2	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$340.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 2:29 PM The Talk 2:00 PM-3:00 PM :30 2012MRFP129H \$340.00 NM									
1 WTEV Tu 10/02/12 2:59 PM The Talk 2:00 PM-3:00 PM :30 2012MRFP129H \$340.00 NM									
16	10/01/12	10/02/12	Let's Make a Deal	3:00 PM-4:00 PM	11-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 3:23 PM Let's Make a Deal 3:00 PM-4:00 PM :30 2012MRFP120H \$350.00 NM									
1 WTEV Tu 10/02/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 2012MRFP120H \$350.00 NM									
18	10/01/12	10/02/12	M-F 430p-5p	4:30 PM-5:00 PM	11-----	:30	2	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV M 10/01/12 4:43 PM M-F 430p-5p 4:30 PM-5:00 PM :30 2012MRFP129H \$280.00 NM									
1 WTEV Tu 10/02/12 4:55 PM M-F 430p-5p 4:30 PM-5:00 PM :30 2012MRFP129H \$280.00 NM									
20	10/01/12	10/02/12	Action News @ 5p	5:00 PM-5:30 PM	11-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV M 10/01/12 5:13 PM Action News @ 5p 5:00 PM-5:30 PM :30 2012MRFP120H \$400.00 NM									
2 WTEV Tu 10/02/12 5:28 PM Action News @ 5p 5:00 PM-5:30 PM :30 2012MRFP120H \$400.00 NM									
21	10/01/12	10/02/12	Action News @ 530p	5:30 PM-6:00 PM	11-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11----- 2 \$400.00									
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1 WTEV M 10/01/12 5:59 PM Action News @ 530p 5:30 PM-6:00 PM :30 2012MRFP129H \$400.00 NM									
2 WTEV Tu 10/02/12 5:58 PM Action News @ 530p 5:30 PM-6:00 PM :30 2012MRFP129H \$400.00 NM									
23	10/01/12	10/02/12	Action News @ 6p	6:00 PM-6:30 PM	22-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 22----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV M 10/01/12 6:20 PM Action News @ 6p 6:00 PM-6:30 PM :30 2012MRFP120H \$400.00 NM									
1 WTEV M 10/01/12 6:28 PM Action News @ 6p 6:00 PM-6:30 PM :30 2012MRFP129H \$400.00 NM									
2 WTEV Tu 10/02/12 6:11 PM Action News @ 6p 6:00 PM-6:30 PM :30 2012MRFP120H \$400.00 NM									

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26	10/02/12	10/02/12	M-F 7p	7:00 PM-7:30 PM	-2-----	:30	2	\$400.00	NM																																																																			
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27	10/01/12	10/02/12	M-F 730p	7:30 PM-8:00 PM	11-----	:30	2	\$500.00	NM																																																																			
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31	10/01/12	10/02/12	Letterman	11:30 PM-12:30 XM	22-----	:30	4	\$160.00	NM																																																																			
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	10/01/12	10/07/12	22-----	4	\$160.00																																																																							
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1	WTEV	M	10/01/12	11:50 PM	Letterman	11:30 PM-12:30 XM	:30	2012MRFP129H	\$160.00	NM																																																																		
4	WTEV	M	10/01/12	12:32 AM	Letterman	11:30 PM-12:30 XM	:30	2012MRFP120H	\$160.00	NM																																																																		
2	WTEV	Tu	10/02/12	12:03 AM	Letterman	11:30 PM-12:30 XM	:30	2012MRFP129H	\$160.00	NM																																																																		
3	WTEV	Tu	10/02/12	12:29 AM	Letterman	11:30 PM-12:30 XM	:30	2012MRFP120H	\$160.00	NM																																																																		
34	10/01/12	10/02/12	Action News @ 5a	5:00 AM-5:30 AM	22-----	:30	4	\$40.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>22-----</td><td>4</td><td>\$40.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WTEV</td><td>M</td><td>10/01/12</td><td>5:14 AM</td><td>Action News @ 5a</td><td>5:00 AM-5:30 AM</td><td>:30</td><td>2012MRFP129H</td><td>\$40.00</td><td>NM</td></tr><tr><td>1</td><td>WTEV</td><td>M</td><td>10/01/12</td><td>5:27 AM</td><td>Action News @ 5a</td><td>5:00 AM-5:30 AM</td><td>:30</td><td>2012MRFP120H</td><td>\$40.00</td><td>NM</td></tr><tr><td>2</td><td>WTEV</td><td>Tu</td><td>10/02/12</td><td>5:24 AM</td><td>Action News @ 5a</td><td>5:00 AM-5:30 AM</td><td>:30</td><td>2012MRFP129H</td><td>\$40.00</td><td>NM</td></tr><tr><td>3</td><td>WTEV</td><td>Tu</td><td>10/02/12</td><td>5:28 AM</td><td>Action News @ 5a</td><td>5:00 AM-5:30 AM</td><td>:30</td><td>2012MRFP120H</td><td>\$40.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	22-----	4	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WTEV	M	10/01/12	5:14 AM	Action News @ 5a	5:00 AM-5:30 AM	:30	2012MRFP129H	\$40.00	NM	1	WTEV	M	10/01/12	5:27 AM	Action News @ 5a	5:00 AM-5:30 AM	:30	2012MRFP120H	\$40.00	NM	2	WTEV	Tu	10/02/12	5:24 AM	Action News @ 5a	5:00 AM-5:30 AM	:30	2012MRFP129H	\$40.00	NM	3	WTEV	Tu	10/02/12	5:28 AM	Action News @ 5a	5:00 AM-5:30 AM	:30	2012MRFP120H	\$40.00	NM
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35	10/01/12	10/02/12	Action News @ 530a	5:30 AM-6:00 AM	22-----	:30	4	\$25.00	NM																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

## DUPLICATE INVOICE



Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
59320-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	393	

<http://www.actionnewsjax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/01/12	10/02/12	Action News @ 530a	5:30 AM-6:00 AM	22-----	:30	4	\$25.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4 WTEV		Tu	10/02/12	5:58 AM	Action News @ 530a	5:30 AM-6:00 AM	:30	2012MRFP129H	\$25.00 NM
2 WTEV		Tu	10/02/12	5:59 AM	Action News @ 530a	5:30 AM-6:00 AM	:30	2012MRFP120H	\$25.00 NM
Total Spots							46		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$13,090.00</b>
<u>Agency Commission</u>	<b>\$1,963.50</b>
<u>Net Amount Due</u>	<b>\$11,126.50</b>

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